### logitech

# COLLABORATION SOLUTIONS FOR EVERY WORKSPACE



## ENABLE YOUR USERS TO CONNECT FROM ANYWHERE

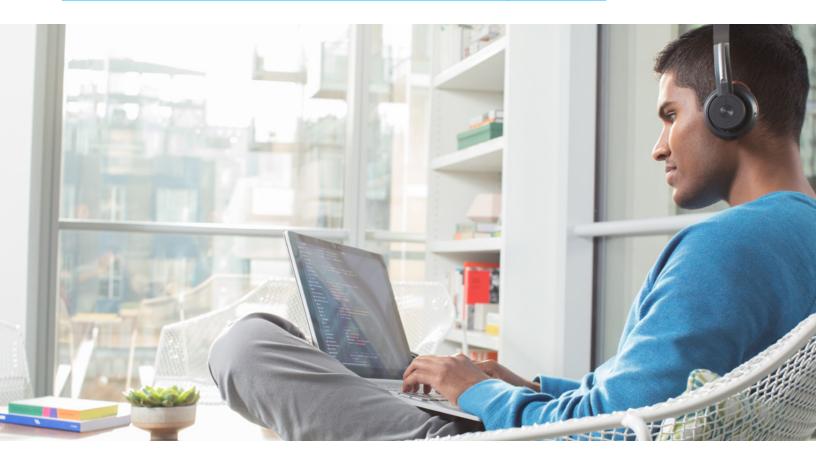
The events of 2020 changed the enterprise workplace. Overnight, a new era of hybrid working arrived, and video conferencing became the new standard of communication and collaboration due to the rich experience it provides versus text-based messaging or audio alone. And it's no wonder when some studies suggest up to 93% of all communication is non-verbal.

From moving operations to the cloud, to equipping employees with the tools to run a home office five days a week, the journey to the next normal challenged organizations large and small. But the shift also provided businesses with the opportunity to reexamine their assumptions about work and the workplace.

The vast majority are pleased with the new way of working, with 72% saying that they want a hybrid remote-office model moving forward. The power and convenience of video collaboration provided unprecedented value to every organization, enabling employees to work even as the world changed around them, and they learned that virtually any space could become a workspace.

Now it's time to help your people connect and collaborate. And it all starts with finding the right technology partner.

<sup>1</sup> https://www.bbc.com/worklife/article/20201023-coronavirus-how-will-the-pandemic-change-the-way-we-work



## THE LOGITECH DIFFERENCE



#### WHO IS LOGITECH?

Since 1981, Logitech has developed innovative products that help individuals and teams work to their full potential. From that very first mouse to our latest video conferencing solutions, we enable people to be more productive, more efficient, and more collaborative. With decades of experience in product design and developing video conferencing equipment, no organization is better positioned to help your business achieve its goals – that's why we have the #1 worldwide market share in conference room cameras and webcams.



#### **GLOBAL AVAILABILITY**

From the Americas to Australia and everywhere in between, Logitech designs products to have an everyday place in people's lives, connecting them to the digital experiences they care about. We have trusted business partners all over the world, so you'll always be able to speak to local representatives who will understand your unique needs. And our plug-and-play philosophy means that users benefit from simple setup and support.



#### **FOCUSED ON THE ENTERPRISE**

The next normal demands high-quality collaboration – wherever your people are. Our purpose-built enterprise solutions are designed around the needs of real businesses. That means integrations with leading video conferencing services like Google Meet, Microsoft Teams, Zoom, and others to save you precious time, clicks and effort, as well as Logitech Sync to make large-scale video deployments simple. Our technology portfolio is loved by users for its simplicity and flexibility, and by IT teams for its remote management and affordability. Our goal is always to provide you with an exceptional experience, whatever your business need.



#### **SECURE**

Security is paramount, and video conferencing with Logitech Video Collaboration solutions means never having to compromise on that. From remote monitoring to device management, our Sync software employs end-to-end encryption, and neither collects nor transmits audio, video, or shared content, so you meeting data remains private and secure.

#### **ENABLE YOUR PEOPLE TO SUCCEED**

With great quality products priced for mass deployment, and over 3,000 resellers worldwide across 100 different countries, we've got all the bases covered – and a solution to suit every business use case.



## SOLVING ENTERPRISE CHALLENGES

#### **DESIGNED FOR SCALE**

Logitech enables enterprises to connect and collaborate, across any environment. We pride ourselves on products that are simple to deploy and easy to monitor and manage. Whether you're trying to connect dozens of offices around the world or just a small team, our solutions work straight out of the box, requiring none of the complex installation or configuration of other products.

#### **AFFORDABLE**

Logitech Video Collaboration solutions are affordable enough to be deployed at scale so that everyone in your organization can work effectively. Our technology doesn't lock businesses into long-term support agreements, or require endless IT help and support to keep operating. Logitech Video Collaboration solutions are easy to scope, purchase, and deploy—producing quick results.

#### SIMPLE TO USE

Not everyone in your business is an IT expert. Our technology is designed for users, in a way that works for the business. That means it's both OS and platform-agnostic, as well as low maintenance for remote workers, while retaining the flexibility that IT teams all over the world appreciate – surprisingly simple on the surface, but reassuringly sophisticated under the hood. A typical legacy hardware designed room requires an average of 8+ hours per room to install, whereas a Logitech enabled room can be installed in under 2.



### THE EVERYWHERE WORKPLACE

Logitech Video Collaboration solutions deliver value in any type of workplace – be it hybrid, remote or office based. Here's how our technologies combine to map to your needs.



#### **SOLUTIONS FOR EVERY ROOM SIZE**

The traditional office still matters, but businesses need to adapt to ever-changing conditions.

Our complete end-to-end meeting room solutions make that possible, so the space your business calls home continues to thrive.

### Logitech Video Collaboration Solutions for Meeting Rooms include:

- Complete Room Solutions for Google Meet, Microsoft Teams, Zoom, and more.
- Logitech Tap for simplified meeting control.
- Logitech Rally for modular video and audio, adaptable to multiple meeting room sizes.
- <u>Logitech MeetUp</u> for all-in-one video and audio for huddle rooms and small spaces.
- <u>Logitech Swytch</u> for enabling users to leverage any cloud video service in any meeting room.
- Logitech Sync to manage and monitor meeting room hardware and software.



#### **HOME OFFICES**

Remote working was a part-time experience that's now the norm—yet most user tools haven't reflected this shift. People can't be productive and capable using sub-par tools and workarounds. Logitech webcams, headsets and collaboration kits help make any home space more immersive and less intrusive.

#### **Logitech Personal Collaboration solutions include:**

- Logitech Brio Ultra HD 4K Webcam for simple, high-quality team connections.
- Logitech Zone Wireless Bluetooth Headsets, with noise-canceling microphone and active noise cancellation (ANC).



#### HYBRID WORKPLACE

Hybrid home and office workplaces are becoming the standard for millions. Easily portable, quick start technology like headsets and webcams ensure people can work well at home, in the office or on the move.

#### Logitech Personal Collaboration solutions include:

- <u>Logitech C925e Webcam</u> for affordably priced, HD-quality video in any home or office environment.
- Logitech Zone Wired USB Headset with premium audio drivers and advanced noise-canceling mic technology.





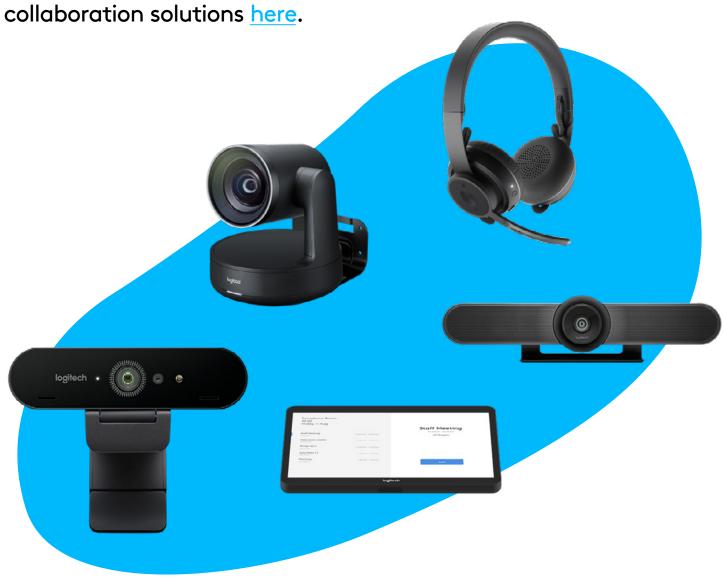
### SEAMLESS COLLABORATION IS ONLY A CHAT AWAY

Transforming your business into a place where people can connect, regardless of location, doesn't have to be difficult. In fact, our products make it easy. Just imagine a world where technology issues never get in the way of creating, connecting and collaborating. With built-to-last hardware and remarkably simple setup, Logitech can make that a reality – all while boosting your ROI versus other video conferencing products, removing complexity and providing you with a system that's easy to manage and maintain.

# LEARN HOW OUR SOLUTIONS CAN WORK FOR YOU

Speak to your reseller or sales representative today

or discover the full range of Logitech video



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